

SHOW YOUR CHAPTER  
**THE**

**MONEY**

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A Fundraising DISCUSSION



# What to know from the beginning

- Each one of you can be your chapter's fundraising chairperson
- Whether you are a novice or a professional

# What your Chapter needs to know

In order to have good fundraisers your officers should:

- Organize their TEAM
- Plan the chapter's BUDGET for that event
- Advertise
- Most importantly, MOTIVATE themselves and the rest of the chapter. BE POSITIVE!!!!

# Organizing your TEAM

- Your fundraising team should not be limited to the officers of your chapter, nor the members. Anyone can be a part of it.
- Getting volunteers from the school is a GREAT idea for your event and your chapter and promotes FELLOWSHIP.
- It is another way of raising your chapter's awareness which might lead to membership enhancement
- Delegate to the people you feel are best suited for each role
- If everyone knows his or her role beforehand, fundraising will go smoothly!



# PLAN YOUR BUDGET!!

- When you are planning a budget, you should determine your fundraising goal
- Therefore, you could communicate it to your chapter advisor



# ADVERTISE

- People should know about your event in order to support it
- Therefore, advertise at least 2-3 weeks in advance
- Word of mouth is one of the best tips for advertisement



# Motivate your CREW

*“One motivation is worth ten threats, two pressures and six reminders.”-Paul Sweeney*

- Make sure that you maintain a positive energy bus.
- Fill it with positive energy
- **Keep your staff excited and motivated**

A good tip to do it is to start a competition among your staff with rewards for the highest or fastest sellers



# Other things that you should consider

- Review the successes and setbacks you experienced with past events to determine what should be done differently this year or for this event
- Meet with your officer team and/or your staff to discuss and plan your course of action
- Meet with your volunteers to distribute tasks and set deadlines
- Prepare materials for your group members like notices or flyers that give them all the information they will need to participate



# Some popular fundraising Practices

- **Dollar Walk**
- **Car Wash**
- **Auction**
- **Fundraising Raffle**
- **Bake Sale**
- **Yard Sale**



# DISCUSSION TIME

Does your chapter have a  
successful fundraising practice  
that you would like to share  
with the group?



# Reference

[www.fundraisingideas.com](http://www.fundraisingideas.com)

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# CONTACT ME!!



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